

# It starts with community

The National Lottery Fund  
Role Profile



## Funding Strategy Development Manager

**Directorate:** Funding Strategy, Innovation & UK

**Department:** Strategy Implementation & Funding Policy

**Role/Competency level:** Level 3

**Reports to:** Head of Strategy Development



# Role Profile: Funding Strategy Development Manager

## Role purpose

In this role you will be a member of the Funding Strategy Development Team developing our overall funding strategy and understanding and supporting the work to understand the progress the Fund is making towards delivery of its ambition in line with our strategy. This will involve working with multidisciplinary teams, each of our portfolios and our enabling functions to support the work to bring together the Fund's strategic offer and bolster its place in the communities we serve. The team will be required to identify opportunities for the Fund to go further in delivery of its strategic ambitions.

Specifically, you will be required to support the team's work to:

- Report to Senior Management Team (SMT) and Board across our offer
- Draw together the constituent elements of our strategy architecture into a coherent whole – including Missions Framework, environmentally regenerative funder principle, equity-based approach, more than a funder offer, modes of intervention and continually refine these with appropriate colleagues
- Work with portfolio teams to identify opportunities to advance our ambitions
- Prepare for and deliver the forthcoming mid-point review
- Translate insights from policy, research, and community engagement into strategic funding priorities
- Build relationships with funders, government departments, and civil society leaders
- Lead internal learning processes and adaptive strategy reviews

In this role you will also be required to contribute to the development of a robust plan for the delivery of this work, flexing and adapting the plan in line with emerging priorities.

Finally, you will be responsible for day-to-day maintenance of the Governance Committees' strategic forward look, engaging with leads for specific items, agreeing forward plan of key decision points and updates.



# Role Profile: Funding Strategy Development Manager

## Key responsibilities

- Support work on embedding the Fund's new approach to partnerships
- Lead the development of ambitions and understand and report on progress related to our missions, modes of funding and more than a funder priorities
- Analysing portfolio activity to identify gaps and issues, present findings and agree recommendation
- Reviewing practice and developments in funding and philanthropy to shape the Fund's ambitions, working across teams
- Engage regularly with portfolio representatives to secure and record updates on portfolio development and delivery activity



# Role Profile: Funding Strategy Development Manager

## Knowledge, skills and experience

- Ability to interpret an organisation's corporate plan, its development, purpose and to progress an organisation's corporate objectives and KPIs
- Ability to interpret and understand funding portfolio plans, to identify priorities and outcomes in line with the organisation's strategy
- Ability to interpret a UK Funder's progress and emerging impact, including work on becoming an equity based and regenerative funder.
- Strong engagement and collaboration skills, able to work with a range of people.
- Excellent analytical skills, able to draw on data and qualitative evidence to understand the emerging collective impact of portfolios plans, and assess against ambition of the strategy
- If the role is based in Wales, or supports customers or colleagues in Wales, an understanding of Welsh language legislation and the Welsh Language Standards of the Fund is required.



# Role Profile: Funding Strategy Development Manager

## Role competencies: Level 3

- **Strategic direction**  
Understands and communicates how own work and work of the team, supports wider objectives and meets the diverse needs of stakeholders. Aligns own actions with directorate and organisational goals.
- **Leading our culture**  
Recognises and values individual contributions and puts in place support for well-being of individuals within the team, including consideration of own needs.
- **Working together**  
Designs team processes to remove silos and nurture a culture of mutual support, driving higher performance across interconnected teams. Adjusts personal work styles and practices accordingly.
- **Delivering quality results**  
Clearly communicates desired results and ensures individuals are supported and feel motivated to achieve what is expected.
- **Diligence and control**  
Manages teams and own duties in line with set expectations and policy and/or regulatory considerations. Ensures corrective action is taken where necessary.
- **Developing self and other**  
Takes time for own personal and professional development as well as supporting development needs of team members. Ensures self and team members have a Personal Development Plan to help achieve goals.

## Our Values



### We are inclusive

We know that communities and organisations are stronger when everyone can participate and work to increase inclusion.



### We are ambitious

We believe in the power of community and connection and are ambitious for its potential. We support people and communities to shape the future and lead change.



### We are impact focused

We are inspired by communities and learn with them. We listen, reflect and use evidence to improve knowledge, inform action and increase impact.



### We are adaptable

We welcome and embrace new ideas and ways of working.



### We are compassionate

We work with care consideration and humility.